

**PROCESS**  
INSIGHTS



KOREA

July 13, 2023

# Sponsorship Package 2023

 **methodpark**  
by UL



# About Process Insights

## The Leading Conference for Process Management in Engineering

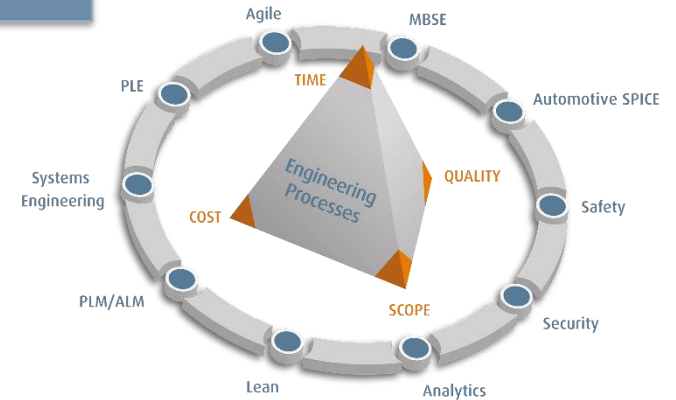
### Process Insights Korea

- > Date: July 13, 2023
- > Program: Presentations, Best Practices, Exhibition, Networking
- > Venue: Seoul L-Tower, Seoul, Korea

### General Concept

- Global Exchange Platform for Process & Engineering Experts
- Presentations from Industry Leaders around the World
- Focus on Automotive, Aerospace, and Medical Device
- Exhibition Space & Networking Opportunities
- Virtual and Physical Versions

### Topics Covered throughout the Conference



# Event Overview

## Get an Impression of the Process Insights Conference



<https://youtu.be/FCdGSeC5xH0>

## Participants statements from ZF, General Motors, Continental, Honeywell



<https://youtu.be/Gnc8J9x2jds>

# Review 2022 – States and Facts

- **101** conference attendees from companies like Samsung, LG Electronics, Hyundai, SK, LG Innotek and many more
- **7** Presentations
- Industries:
  - **90 %** Automotive (88)
  - **6 %** IT & Consulting (6)
  - **4 %** Battery (4)

**4.5 / 5 Points\***

attendees' expectations have been met



\* Based on 16 filled event feedback formulas

# Sponsorship Packages

What you will get	 <b>Gold Package</b>	 <b>Silver Package</b>	 <b>Bronze Package</b>
30min presentation around your expertise*	x	-	-
Exhibitor booth 8' x 10'	x	x	x
1x table, 2x chairs, power supply, wi-fi	x	x	x
Ensured traffic on your booth	x	x	x
Company logo branding	x	x	x
Recognized as official event sponsor	x	x	x
Attendee list before the event	x	x	-

## Process Insights Sponsorship Prices 2023

Process Insights Korea, Seoul, July 13, 2023	<b>\$4.999</b>	<b>\$3.999</b>	<b>\$2.499</b>
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\*Limited Availability. Topic in agreement with Method Park by UL only

\*\* In alliance with the events terms and conditions