



Agenda 2025

| Time             | Program Process Insights USA 2025, Sep 30th in "The Henry" Hotel Dearborn, MI  | Company                                  | Name                          | Job Title  |
|------------------|--|--|-------------------------------|--|
| 07:30 – 08:30 AM | Registration & Morning Buffet  |  |                               |  |
| 08:30 – 08:40 AM | Welcome & Introduction, Dr. Erich Meier  | UL Solutions, Software Intensive Systems | Dr. Erich Meier               | Director Strategic Initiatives and Product Development                       |
| 08:40 – 09:20 AM | The Future of Automotive Security – Shifting from Experts to AI-Enabled Developers                                     | Block Harbor Cybersecurity               | Andre Weimerskirch            | COO, Product Security, Functional Safety, Advisor, Board Member              |
| 09:20 – 10:00 AM | Establishing Robust Functional Safety Processes in a Startup Environment   | Harbinger Motors                         | Garrett Tietz                 | Functional Safety Manager  |
| 10:00 – 10:30 AM | Coffee Break, Exhibition   |  |                               |  |
| 10:30 – 11:10 AM | Harmonizing Functional Safety and Safety of the Intended Functionality   | Ford Motor Company                       | Kyle Post                     | Systems Engineering and Functional Safety Technical Leader                   |
| 11:10 – 11:50 AM | Journey towards establishing and deployment of ASPICE v4.0 complaint 'Mechatronics Product Development Process' at JSS | Joyson Safety Systems                    | Prasanna L Neriyanuru         | Global Lead – Process-Methods-Tools  |
| 11:50 – 01:00 PM | Lunch Break, Exhibition  |  |                               |  |
| 01:00 – 01:40 PM | Process Management in the Age of AI – Stages Roadmap   | UL Solutions, Software Intensive Systems | Dr. Erich Meier               | Director Strategic Initiatives and Product Development                       |
| 01:40 – 02:20 PM | Fast-Tracking Process Development  | Astemo                                   | Jim Smiley                    | Software Engineering/ SEPG Manager   |
| 02:20 – 02:35    | Navigating the complexity of AI safety lifecycle processes & SDV Standardization in Safety and Security                | UL Solutions, Software Intensive Systems | Kaushik Madala and Pete Brink | Senior Consultant, engineer & researcher for AI safety, Principal Consultant |
| 02:35 – 03:00 PM | Consulting Café and Industry Roundtables AI, ISO 8800, SDV   |  |                               |  |
| 03:00 – 03:10 PM | Coffee Break, Exhibition   |  |                               |  |
| 03:10 – 03:50 PM | Accelerating Process Improvement: Content Products Developed with and for Customers                                    | UL Solutions, Software Intensive Systems | Steven Beard                  | Content Product Manager and Principal Consultant                             |
| 03:50 – 04:30 PM | AI in Practice   | ZF Group                                 | Saikiran Divakaruni           | Head of Data Science & AI  |
| 04:30 – 04:40 PM | Closing Remarks  |  |                               |  |
| 04:40 – open End | Buffet, Drinks, and Networking   |  |                               |  |



**Andre Weimerskirch**  
COO | Product Security |  
Functional Safety | Advisor |  
Board Member

**Jim Smiley**  
Software Engineering/ SEPG  
Manager

**Kyle Post**  
Systems Engineering and  
Functional Safety Technical  
Leader

**Garrett Tietz**  
Functional Safety Manager



**Erich Meier**  
Director Strategic Initiatives  
and Product Development



**Kaushik Madala**  
Senior Consultant, engineer &  
researcher for AI safety



**Steven Beard**  
Content Product Manager  
and Principal Consultant



**Saikiran Divakaruni**  
Head of Data Science & AI



**Prasanna L Neriyannuru**  
Global Lead – Process-  
Methods-Tools

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